## ORDER

Orders Order / Rev: 105689 Alt Order #: Product Desc: State Senate - Jeopardy KSNV Estimate: Flight Dates: 09/18/12 - 10/26/12 Primary AE: Kevin Goodell Original Date / Rev: 08/20/12 / 10/25/12 Sales Office: **VEGS** Order Type: **GENERAL** Sales Region: Local Name: Benny for Nevada Agency Cash **Buying Contact:** Billing Type: Billing Contact: Billing Calendar: Broadcast EOM/EOC 1930 Village Center Cir. Billing Cycle: Las Vegas, NV 89134 Agency Commission: 15% Advertiser Benny for Nevada Name: Demographic: A25-54 New Business Thru: Product Codes: PLC09 Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	1	\$725.00	\$616.25
10/01/12	10/26/12	1	\$750.00	\$637.50

Revenue Codes:

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	1	\$725.00	\$616.25	0.00
October 2012	1	\$750.00	\$637.50	0.00
Totals	2	\$1,475.00	\$1,253.75	0.00

Agency External ID:

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	l
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%	

POLITICAL/AGY, PCAN, GEN

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 KS	NV 09/18/1:	2 09/26/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm		:30	0 \$	375.003	0.00 NM	1	\$725.00
	Start Date 09/17/12	End Date 09/23/12	<u>W eekdays</u> -TW	Spots/Week 2	<u>Rate</u> \$375.00	Rating 0.00						
<u>Spot</u> 1 KS	Ch Date Rai SNV 09/17/12		escription 1-F Jeopardy	<u>Start</u> 630-	<u>/End Time</u> 7pm		<u>Weekdays</u> -TW	<u>Length</u> - :30		Rtg Type 0.00 NM		
	See MG 1.5 [.NOT AVAII		E] NOT AVAILABLE	E RATE								
2 KS	SNV 09/17/12 See MG 1.5		- 1-F Jeopardy	630-	7pm		-TW	- :30	<del>(\$375.00)</del>	0.00 <i>NM</i>		
	[.NOT AVAII	LABLE RAT	E] NOT AVAILABLE									
	3NV 09/19/12 MG for 1.2,1		1-F Jeopardy	630-	7pm		W	- :30	\$725.00	0.00 NM		
Week:	09/24/12	09/30/12	-TW	2	\$375.00	0.00						

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 Order / Rev:
 105689
 Advertiser:
 Benny for Nevada

 Alt Order #:
 Product Desc:
 State Senate - Jeopardy
 KSNV

 Flight Dates:
 09/18/12 - 10/26/12
 Estimate:

Ln Ch Star	t End	Inventory Code	Break	Start/End	Γime Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
	/12 09/26/12	M-F Jeopardy	CM	630-7pm	Dating	:30 0	\$375.003	0.00 NM	1	\$725.00
Start Date Week: 09/24/12 Spot Ch Date R 3 KSNV 09/24/ Credited		Weekdays -TW Description M-F Jeopardy	Spots/Week 2 Start 630-	Rate \$375.00 <u>/End Time</u> 7pm	Rating 0.00	<u>Weekdays</u> <u>Le</u> -TW	<u>ngth</u> <u>Rate</u> :30 <del>(\$375.00)</del>	Rtg Type 0.00 NM		
[cr] 4 KSNV 09/24/ See MG 1	.6		630-	7pm		-TW	:30 <del>(\$375.00)</del>	0.00 <i>NM</i>		
6 KSNV 09/25/	/12-09/25/12 .7	ΓΕ] NOT AVAILABL <i>M-F Jeopardy</i> ΓΕ] NOT AVAILABL	630-	7pm		-T	:30 <del>(\$725.00)</del>	0.00 <i>NM</i>		
7 KSNV 09/26/ (h) Credited [cr]			630-	7pm		W	:30 <del>(\$725.00)</del>	0.00 <i>NM</i>		
N 2 KSNV 10/17	/12 10/24/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm		:30 0	\$400.003	0.00 NM	0	\$0.00
Start Date Week: 10/15/12 Spot Ch Date R 1 KSNV 10/15/ Credited	-	<u>Weekdays</u> WT <u>Description</u> M-F Jeopardy	Spots/Week 2 Start 630-	/End Time	Rating 0.00	<u>Weekdays</u> <u>Le</u> WTh	ngth <u>Rate</u> :30 <del>(\$400.00)</del>	Rtg Type 0.00 NM		
[cr] 2 KSNV 10/15/ Credited [cr]	12-10/21/12	M-F Jeopardy	630-	7pm		WTh	:30 <del>(\$400.00)</del>	0.00 <i>NM</i>		
Week: 10/22/12 Spot Ch Date R 3 KSNV 10/22/ Credited		MTW <u>Description</u> M-F Jeopardy		\$400.00 <u>/End Time</u> 7pm	0.00	<u>Weekdays</u> <u>Le</u> MTW	ngth <u>Rate</u> :30 <del>(\$400.00)</del>	Rtg Type 0.00 NM		
[cr] 4 KSNV 10/22/ See MG 2 [na debate	.6	M-F Jeopardy	630-	7pm		MTW	:30 <del>(\$400.00)</del>	0.00 <i>NM</i>		
5 KSNV 10/22/ Credited	-	M-F Jeopardy	630-	7pm		MTW	:30 <del>(\$400.00)</del>	0.00 <i>NM</i>		
[cr] 6 KSNV 10/25/	12-10/25/12	M-F Jeopardy	630-	7pm		Th	:30 <del>(\$400.00)</del>	0.00 <i>NM</i>		
N 3 KSNV 10/15	/12 10/26/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm		:30 0	\$750.002	0.00 NM	1	\$750.00
Start Date Week: 10/15/12 Spot Ch Date R 2 KSNV 10/15/ Credited	-	Weekdays MF Description M-F Jeopardy	Spots/Week 2 Start 630-	/End Time	Rating 0.00	<u>Weekdays</u> <u>Le</u> MF	<u>ngth Rate</u> :30 <del>(\$750.00)</del>	Rtg Type 0.00 NM		
[cr] Week: 10/22/12 Spot Ch Date R 3 KSNV 10/22/ Credited [cr]		F <u>Description</u> M-F Jeopardy		\$750.00 <u>/End Time</u> 7pm	0.00	<u>Weekdays</u> <u>Le</u> F	<u>ngth Rate</u> :30 <del>(\$750.00)</del>	Rtg Type 0.00 NM		
N 4 KSNV 10/23	/12 10/25/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm	-TWT	- :30 3	\$750.002	0.00 NM	0	\$0.00
Start Date Week: 10/22/12	End Date 10/28/12	<u>W eekdays</u> -TWT	Spots/Week 3	<u>Rate</u> \$750.00	Rating 0.00					

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Order / Rev:	105689	Advertiser:	Benny for Nevada	
Alt Order #:		Product Desc:	State Senate - Jeopardy	KSNV
Flight Dates:	09/18/12 - 10/26/12	Estimate:		

Ln Ch Start End	Inventory Code	Break	Start/End	Time Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
N 4 KSNV 10/23/12 10/25/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm	-TWT	- :30	3 \$750.002	0.00 NM	0	\$0.00
Start Date End Date Week: 10/22/12 10/28/12 Spot Ch Date Range D 1 KSNV 10/22/12-10/28/12 N Credited [cr]	Weekdays -TWT Description M-F Jeopardy	Spots/Week 3 Start 630-	Rate \$750.00 /End Time 7pm		<u>Weekdays</u> <u>L</u> -TWTh	<u>ength</u> <u>Rate</u> :30 <del>(\$750.00</del> )			
2 KSNV 10/22/12-10/28/12 N Credited [cr]	Л-F Jeopardy	630-	7pm		-TWTh	:30 <del>(\$750.00</del> )	) 0.00 <i>NM</i>		
3 KSNV 10/22/12-10/28/12 N Credited [cr]	Л-F Jeopardy	630- <sup>-</sup>	7pm		-TWTh	:30 <del>(\$750.00</del> )	) 0.00 <i>NM</i>		
							Totals	2	\$1,475.00